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- Education
- Heritage Farm
- Horticulture
- Performing Arts
- Visual Arts



SEARCH

OCTOBER 2013

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UPCOMING EVENTS

- 10.12.13 | Snug Harbor Heritage Farm at 12pm
- 10.19.13 | Snug Harbor Heritage Farm at 12pm
- 10.24.13 | Snug Harbor presents Staten Island's Food Day
- 10.26.13 | Snug Harbor Heritage Farm at 12pm

SNUG HARBOR PRESENTS: FOOD DAY

OCTOBER 24, 2013

PERFORMING ARTS

HERITAGE FARM

FOOD DAY.ORG
OCTOBER 24, 2013

HORTICULTURE

EDUCATION

VISUAL ARTS



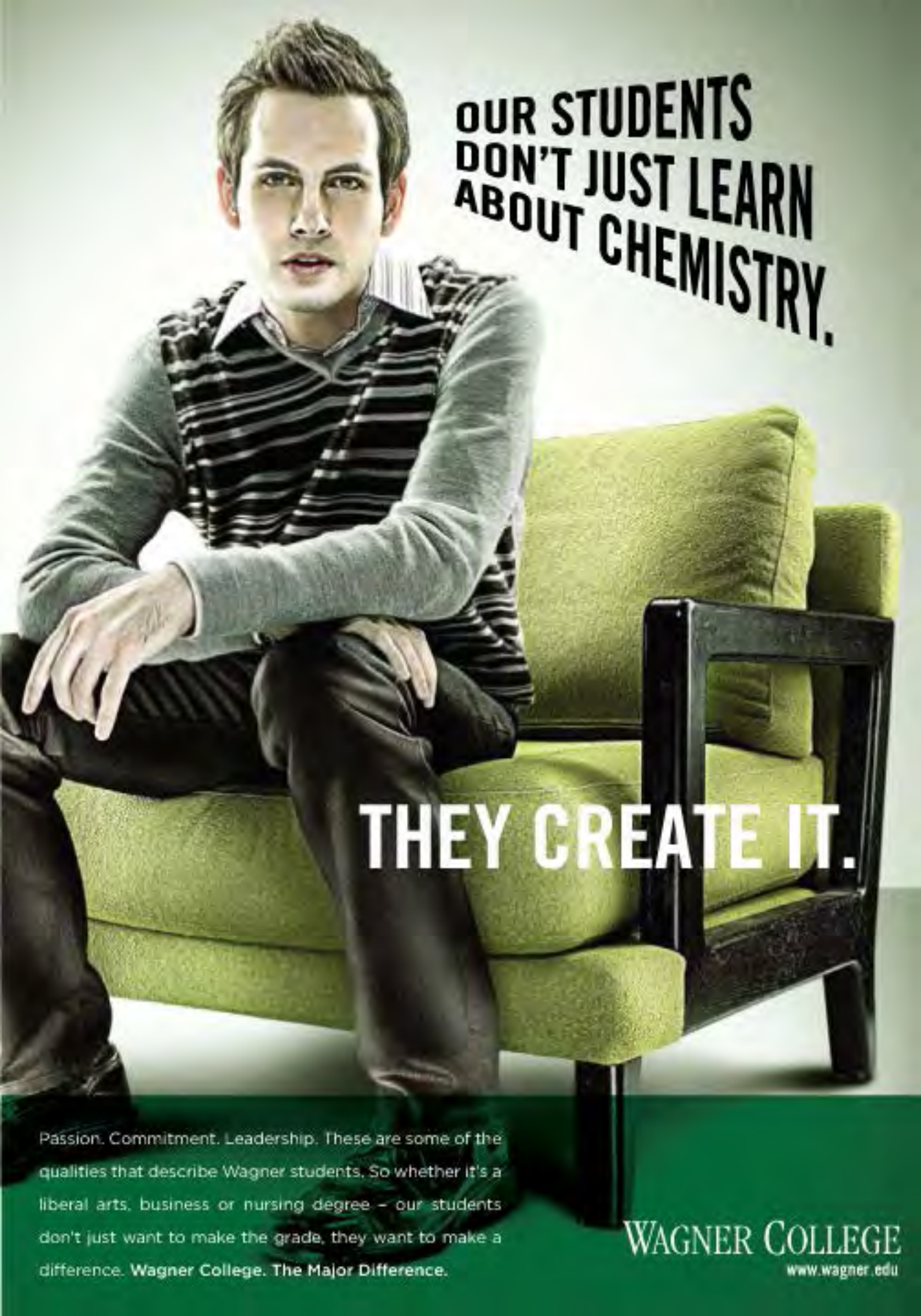
OUR
students
DON'T JUST *read about*
history.

THEY MAKE HISTORY.

Passion. Commitment. Leadership. These are some of the qualities that describe Wagner students. So whether it's a liberal arts, business or nursing degree - our students don't just want to make the grade, they want to make a difference. Wagner College. The Major Difference.

WAGNER COLLEGE

www.wagner.edu




**OUR STUDENTS
DON'T JUST LEARN
ABOUT CHEMISTRY.**

THEY CREATE IT.

Passion. Commitment. Leadership. These are some of the qualities that describe Wagner students. So whether it's a liberal arts, business or nursing degree - our students don't just want to make the grade, they want to make a difference. Wagner College. The Major Difference.

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OUR
ALUMNI
DON'T JUST
STUDY THE
HUMANITIES

THEY
IMPACT
THEM

Passion. Commitment. Leadership. These are some of the qualities that describe Wagner alumni. So whether it's a liberal arts, business or nursing degree - our alumni don't just want to make the grade, they want to make a difference. Wagner College. The Major Difference.

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OUR STUDENTS
DON'T JUST READ



OUR STUDENTS
DON'T JUST READ
ABOUT HISTORY.

THEY
MAKE
HIST
ORY.

click.

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WAGNER COLLEGE

IT'S SHOWTIME!

WHEN YOU TAKE CARE OF YOUR DIABETES, IT SHOWS.

You're eating less sweets, walking instead of taking the bus, doing your part to lower your blood sugar, but none of it seems to show.

Victoza helps you lower your blood sugar levels in as soon as two weeks; and while individual results may vary, medical studies have shown that most people taking **Victoza** do lose some weight. Isn't it time to show off a new way to manage your diabetes?

Ask your doctor about **Victoza**.
Now, more than ever, it's showtime.

VICTOZA[®]
liraglutide injection

IT SHOWS!



¡HAZ QUE SE NOTE!

CUANDO TE PROPONES CUIDAR TU DIABETES, SE NOTA.

Ya no comes tantos dulces como antes, subes la escalera en vez de usar el ascensor, incluso caminas en vez de tomar el autobús. Y sin embargo, pareciera que no se nota.

Victoza te ayuda a bajar los niveles de azúcar en la sangre en tan solo dos semanas. Y aunque no es un medicamento para bajar de peso, Victoza podría ayudarte a lograrlo.

Haz que se note. En tu cuerpo, tu estado de ánimo y tu forma de ver la vida.

Pregunta a tu médico sobre Victoza.

VICTOZA®

¡SE NOTA!

liraglutide injection



IT'S SHOWTIME!

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VICTOZA[®]

IT SHOWS!

liraglutide injection



Showtime On The Spot – Tactics

VICTOZA[®]
liraglutide injection

● Phase 1:

Over a period of 4-6 weeks, consumers will wake up to **It shows! (¡Se nota!)** messages on billboards, bus stops, subway trains and stations, to trigger curiosity and initiate conversations.



● Phase 2:

Same message, adding **Victoza** to the context and driving people to a Victoza website.

The Victoza website would feature a **"Show Us What You Can Do"** video section, featuring **"90-Day Video Diaries"** where people could tell their stories, show their progress and celebrate their accomplishments in managing their diabetes.

It shows! stickers/buttons would be given away to adults in malls, motivating them to visit the webpage.



A **smartphone app** with a "V" template would allow people to take a picture and send a "postcard" of the moment when "it showed."

Each time a patient fills a prescription of Victoza, it would come with an **It shows!** button.





BOLDMOVES
URBAN.COM

KELIS edge



edge **CULTURE**



edge **EXPERIENCE**



edge **SHOWROOM**





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edge **CULTURE**



edge **EXPERIENCE**



edge **SHOWROOM**



PHOTO GALLERY
BOLD RIDES
BUILD YOUR EDGE
LOCATE A DEALER
EDGE BROCHURE





BOLDMOVES
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KELIS edge



edge **CULTURE**



edge **EXPERIENCE**



edge **SHOWROOM**



TOUR CALENDAR

KELIS' DIARY

KELIS' BIO

THE MUSIC





how I want to be treated

Uniquely. Effectively. Sensitive.

Isentress. The HIV medication I've been waiting for.

I want my HIV medication to fight the virus...

Nostisse feum duipsuscil acillam, velis rtin esed tie m nowinibh elit nit wisit, wis dit lum zzriustoodolor sum vel del ute vullam eu feugait eu. No louabels noss cnadoo sefaccum iriure volortio od diamquiscil.

and have tolerability I can live with.

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ISENTRESS[®]
raltegravir tablets

the way you want to be treated

howIwant2Btreated.com



I'm spontaneous.
I'm adventurous.
I'm into my work.
I'm HIV positive.

ISENTRESS.
Fights the virus
without fighting me.

ISENTRESS.
Subhead stuff about effects.

Effectively fights the virus without causing short- and long-term side effects.

- ◆ Olypian quarrels et gorilla congolium sic ad nauseum. Souvlaki ignitus carborundum e pluribus.
- ◆ 2% feline nolo contendere. Gratuitous octopus niacin, sodium glutimateuote meon.
- ◆ Marquee selectus non provisio incongruous feline nolo contendere. Gratuitous octopus niacin.

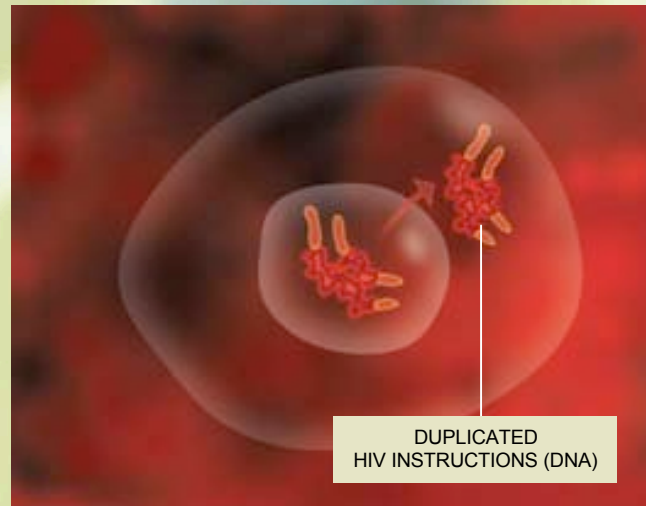
**ISENTRESS**
raltegravir tablets

The background features a blurred image of a person in a red shirt holding a tennis racket. The person is positioned in the upper right quadrant. The lower portion of the image is dominated by a large, stylized geometric shape in shades of green and yellow, resembling a mountain range or a stylized letter 'V'.

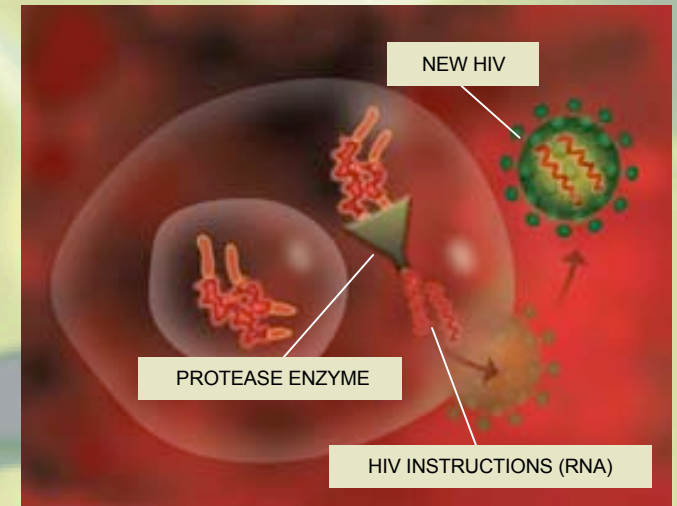
Understanding HIV/AIDS & Treatments

How does HIV reproduce in the body?

5. The cell then **follows** the new instructions (DNA) and **makes** new HIV material.



6. HIV then uses the Protease enzyme to help **put** new HIV **together**. Now new HIV can be produced.



get informed

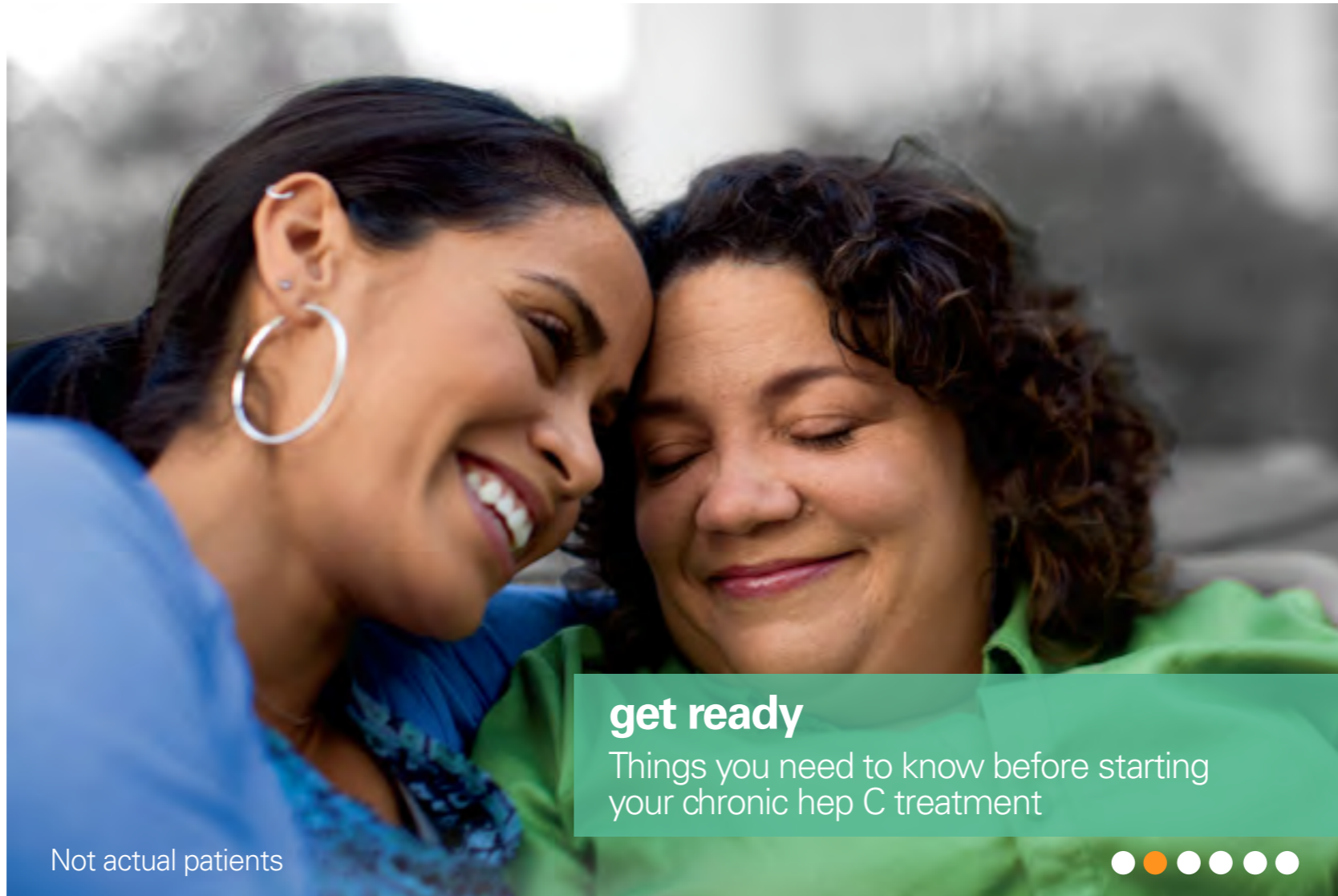
get ready

begin treatment

financial assistance

nurse support

resources



Not actual patients

Focus on chronic hep C. Support that matters.
Call 1-866-939-HEPC (4372)



Nurse Support

Click here to get information and support from the nurses in the Be In Charge® Program. Call toll-free: 1-888-437-2608 to speak to a nurse or enroll online.



Resources

Click here to learn more about chronic hep C, available treatments, and how you can help yourself with insightful information and tools.



Financial Assistance

Click here to see if you're eligible for savings on your medication and learn about help with coverage and reimbursement from our financial specialists.

get informed

Talking to your doctor

Your lab tests

get ready

begin treatment

financial assistance

nurse support

resources

Your Lab Tests

Lab work is an important part of your chronic HCV therapy. Before and during treatment, your health care provider will do blood tests. These tests will check for side effects, and also tell you early on how well treatment is working and how long you may need to be on it. These tests may include a complete blood count (CBC), viral load test, chemistry panel, and liver function tests. You must stick to your lab work schedule because it is an important part of your treatment for HCV.

What you can do

- Be sure to get your lab work done as requested by your health care provider. Your treatment plan may change based on the results. Blood tests also allow your health care provider to keep track of any potential problems.
- Do not take more than your prescribed dose of medication. Follow the medication plan carefully.
- Understand that sometimes your lab results will vary while you are on therapy. Over time, information gathered from blood work and repeated tests will show a trend or pattern that will help your health care provider make medical decisions.
- You may want to ask for a copy of your lab work tests to learn about the results.
- Keep a calendar to help you stick to your lab work schedule.
- Always talk to your health care provider before trying to understand the results of your lab work or before making any health care decisions.

Did you know...

Merck CARES can provide you with a readiness checklist to help you prepare for treatment?

[Click here](#) to learn more.

Not actual patient



[Top of page](#)

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Resources

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say yes
to alli
and say yes
to a livelier,
healthier you.

you can safely lose
50% more weight
than with diet alone.

so instead of losing 10 pounds you
can lose 15. alli is safe. it works in your
digestive tract blocking a quarter of
the fat in the foods you eat, and it
doesn't affect your heart or your brain.

so get back on the road,
to everything you've been wanting.

alli
Orlistat 60mg Capsules

free
10-day trial.
sign up at
myalliplan.com
and experience
real support.

FDA-approved

